

Stakeholder Consultation Workshop

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**KOÇ
UNIVERSITY**

UAB
Universitat Autònoma
de Barcelona



Mednarodna fakulteta
za družbene in poslovne študije
International School
for Social and Business Studies
Celje · Slovenia · Europe

What is HEIDA?

Erasmus+ Key Action 2: Cooperation and Innovation for Good Practices – Strategic Partnerships

- *Data driven decision making for internationalization of higher education: Bridging the gap between faculty and admin using effective communication platforms*

24 months (December 2014 – December 2016)

Who is HEIDA?

Partner	Department	Contact people	Website
Koç University, Istanbul, TURKEY PROJECT COORDINATOR	Office of International Programs	Melissa Abache Meline Koruk	www.ku.edu.tr www.oip.ku.edu.tr
Universidad Autonoma de Barcelona Barcelona, Spain Project Partner	Office of International Relations	Marta Vilalta Xavier Biarnes	www.uab.cat
International School for Social and Business Studies (ISSBS) Celje, Slovenia Project Partner	Research Department	Nada Trunk Sirca Valentina Jost Leser	http://www.mfdps.si/en

Why HEIDA?

Today	Challenge
HEIs are more complex	Valid information on a HEI internationalization activities beyond mobility or other basic indicators
Institutional strategic goal of internationalization	What faculty and staff are prepared or able to do with limited time and awareness of past, current and future efforts
<ul style="list-style-type: none"> - To support policy-makers in their strategic choices on the reform of higher education systems. -To enable institutions to identify and develop their strengths. - Support students make informed study choices. 	Develop a wider range of analysis and information, covering all aspects of performance and in a user friendly way

Why HEIDA?

- three specific HEIs needs:
 - To develop a data collection and sharing tool for measuring and monitoring internationalisation activities
 - To identify gaps in communication and efforts between faculty, staff, senior management and students in internationalisation activities
 - To better understand the demands for effective management of international activities

What do we expect from the project?

- **More** awareness of data need for internationalization
- **More** collaborative work between units
- **More** capacity to do data collection, analysis and decision making

What do we expect from the project?

- Outputs:
 - A web-based **visualization tool** for HEIs to **compare** their internationalization data practices
 - A **structure/architecture for** institutional internationalization data tool
 - Open access, Adaptable, Scalable
 - A training resource:
 - Internationalization data management
 - Effective decision making for internationalization

The project

- 1st Phase (Dec 2014-May 2016)
 - Literature review
 - Stakeholder consultations
 - Design HEIs survey of data and processes for internationalization
 - Run survey across partners and EU HEIs
- 2nd Phase (May 2016-Nov 2016)
 - Refine web-based tool
 - Training module
- 3rd Phase (until end of 2016)
 - Dissemination in each partner country
 - Launch conference and other promotional activities for the tool and training module

Why are you here?

*“Universities are expected to become key players in the global knowledge economy, and internationalization is identified as a key response to globalization. This has radically altered the understanding of **internationalization in universities, as it shifts from being a marginal to mainstream activity, no longer located exclusively in the international offices, but an integral part of University strategy**”.*

Hans de Witt (2014)“Europe’s 25 years of internationalization”

Why are you here?

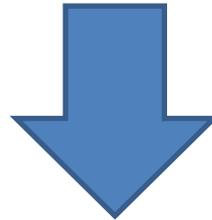
- Higher Education Institutions:
 - Senior Management (Presidents/Rectors/Vice Presidents or Vice-Provosts)
 - Directors of Administrative Units
 - Senior Faculty with international cooperation responsibilities
 - Staff at Office of International Activities/Relations.
- HE Research organisations, associations and networks
- Data management solution business providers

HEIDA Expert Panel

- **Dr. Joaquín Gairín**, Director, EDO – The Organizational Development Group, Universidad Autonoma de Barcelona, Barcelona, Spain.
- **Dr. Georgeta Ion**, Senior expert, EDO group (The Organizational Development Group), Universidad Autonoma de Barcelona, Barcelona, Spain.
- **Dr. Asim Evren Yantaç**, Assistant.Professor, Department of Media and Visual Arts (MAVA), Koç University, Istanbul, Turkey.
- **Dr. Birgül Arslan**, Assistant Professor of Strategic Management, College of Administrative Sciences and Economics, Koç University, Istanbul, Turkey.
- **Dr. Andrej Koren**, Associate Professor, International School for Social and Business Studies, Celje, Slovenia.

Aims of today's workshop

- **Feedback:** value, strenghts, gaps, questions
- **Exchange ideas** and best practices with peers
- **Learn** about tools already available to HEIs



RESEARCH REPORT

methodological and design principles for the
data sharing tool

Group discussion: Literature Review

- Other sources of information?
- Are the tools identified useful?
- Why yes, why not?

Group discussion

Different perspectives – Management, Faculty and Administrative

- **What decisions are not being made because we don't have the data?**
 - No data
 - Out of date data
 - Hard to find data
- **What decisions are we making without data?**
- **What decisions we have data for but can't make?**

Group discussion: internationalization data and indicators

Different perspectives

- **What** are we currently collecting as data and indicators?
- **Who** is collecting this data? Who uses it?
- **How** is this data collected?
- **Why** are these important? How do we use them?

Next steps for HEIDA

- Refine literature review
- Baseline study at the three partner HEIs
- **Research Report by end of June 2016**
- Design HEIs survey of data and processes for internationalization
- **Run survey across EU HEIs (Jan-Mar 2016)**