

# HEIDA Project Conference, Istanbul September 22-23, 2016 Travel and venue guide

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## Venue

Istanbul is the location of the HEIDA Project Conference. With its rich history, unique blend of cultures and vibrant commercial life, Istanbul is home to 17 million people and an attractive destination for around 12 million international visitors every year. Istanbul is also a higher education hub with 68 universities hosting 600 thousand students.

Discover more about Istanbul here: <http://wikitravel.org/en/Istanbul>

A video speaks more than a thousand words:

<https://www.youtube.com/watch?v=7A1q7v4btbk>

## Conference hotel

The HEIDA project conference will be held at **Point Hotel in the Taksim area of Istanbul.**

Address: Topçu Caddesi No.2 Taksim - İstanbul - TURKEY

Phone: +90 212 313 50 00

To see the location of the hotel click here: <https://goo.gl/maps/7vN2BKSGtj42>

Some key benefits of this location:

- The hotel is only 500 meters away from Taksim Square
- You can enjoy wireless internet connection in all rooms and throughout the hotel free of charge.
- Check-in is 14:00 and check-out is until 12:00.

More information about the hotel can be found here <http://www.pointhotel.com/point-hotel-taksim-home-page.aspx>

- Participants coming from outside Istanbul can stay at the hotel for 2 nights (21-22 September) after completing the “Room Booking Reservation” form that will be provided by email. Costs will be covered by the conference organizers.

## Travelling from the Airport to the hotel

- We recommend that you take the **Havataş buses** from Atatürk Airport (European side airport) or from Sabiha Gökçen International Airport (Asian side airport) to Taksim Square. The price of a single ticket is 10 Turkish Lira and the final stop of the bus is 100 mts from the conference hotel (Point Hotel Taksim). More information is here <http://www.havatas.com/>
- You can also take a taxi from outside the international arrivals area at the airport. From Ataturk Airport it should take approximately 40-45 minutes (depending on traffic) and costs approximately 50-80 Turkish Lira (depending on traffic). From Sabiha Gokçen Airport it should take maximum 60-90 minutes and costs between 80-100 Turkish Lira.
- You can also take the Metro/Subway line from Ataturk Airport to Taksim. It should take approximately 1 hour and will cost 5 Turkish Lira. You will need to purchase an “Istanbul Kart” at the station and deposit between 20-30 Turkish Lira to cover your public transportation needs during your visit. More information here: <http://www.ulasim.istanbul/en>

## Any questions before you travel?

- Please contact [heida@ku.edu.tr](mailto:heida@ku.edu.tr)