



HEIDA: Higher Education Internationalization Data

# Developing a shared group of internationalisation indicators at the Catalan Higher Education Institutions: key learnings and benefits to date

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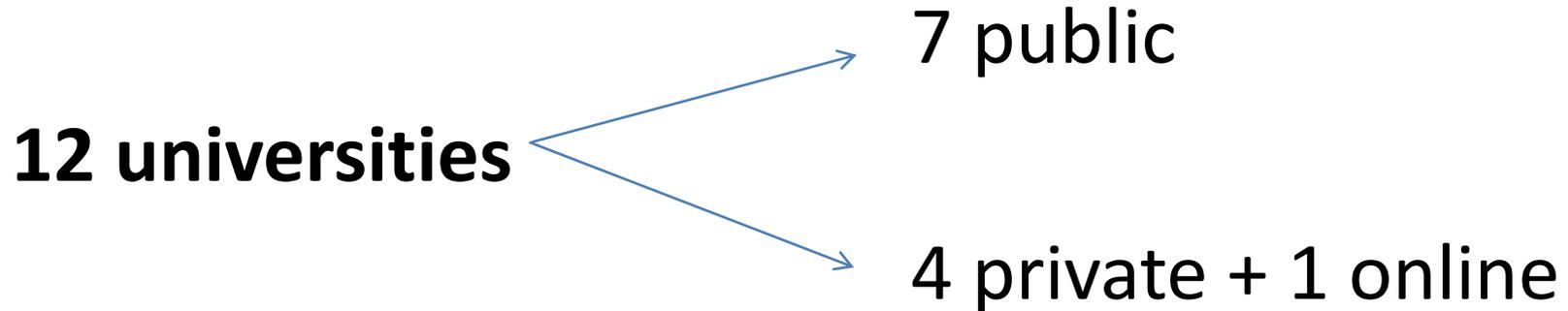
# INTRODUCTION (I)

## About Catalonia:

- ✓ Geographic location: North-east corner of the Iberian Peninsula
- ✓ Population: 7.504.881
- ✓ Surface area: 32.000 km<sup>2</sup>
- ✓ Languages: Catalan and Spanish

# INTRODUCTION (II)

## Catalan university system:



**More than 200.000 students**

# INTRODUCTION (III)

## Public universities:

- Universitat de Barcelona
- Universitat Autònoma de Barcelona
- Universitat Politècnica de Catalunya
- Universitat Pompeu Fabra
- Universitat Rovira i Virgili
- Universitat de Girona
- Universitat de Lleida

## Private universities:

- Universitat Ramon Llull
- Universitat de Vic – Central de Catalunya
- Universitat Internacional de Catalunya
- Universitat Abad Oliba (CEU)

## Online university:

- Universitat Oberta de Catalunya

# INTRODUCTION (IV)

- ✓ Students: 240.741
- ✓ Teaching and research staff: 18.012
- ✓ Support staff: 9.614
- ✓ Graduates in public universities: 33.745
- ✓ Phd in public universities: 1.713

## International Relations Officers of the Catalan universities “Green Cockatoo”

- ✓ Cooperate
- ✓ Share information
- ✓ Identify common interests
- ✓ Work on projects: Indicators project
- ✓ Lobby

Work on a list of internationalisation indicators linked to internationalisation interests

## Characteristics of the project:

- ✓ Bottom-up project
- ✓ All dimensions of internationalisation of the higher education institution
- ✓ Dynamic
- ✓ Gradual
- ✓ Integrated Data System (UNEIX)

## Objectives:

- ✓ Ensuring a common understanding and comparability of the different internationalisation indicators between institutions → data collection and analysis
- ✓ Quality of information/data

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- ✓ Evaluation of internationalisation activities
- ✓ Ensuring the strengths for the international promotion of the university system in Catalonia
- ✓ Funding

## HEIDA: Higher Education Internationalization Data

1. **Identification** and selection of priority indicators linked to internationalisation interests
2. **Analysis** of what each institution understands by the indicator – **definition consensus**
3. **Viability** study of the indicators (data gathering)
4. **Approval** of the selected list by the corresponding commissions CIC
5. **Implementation**

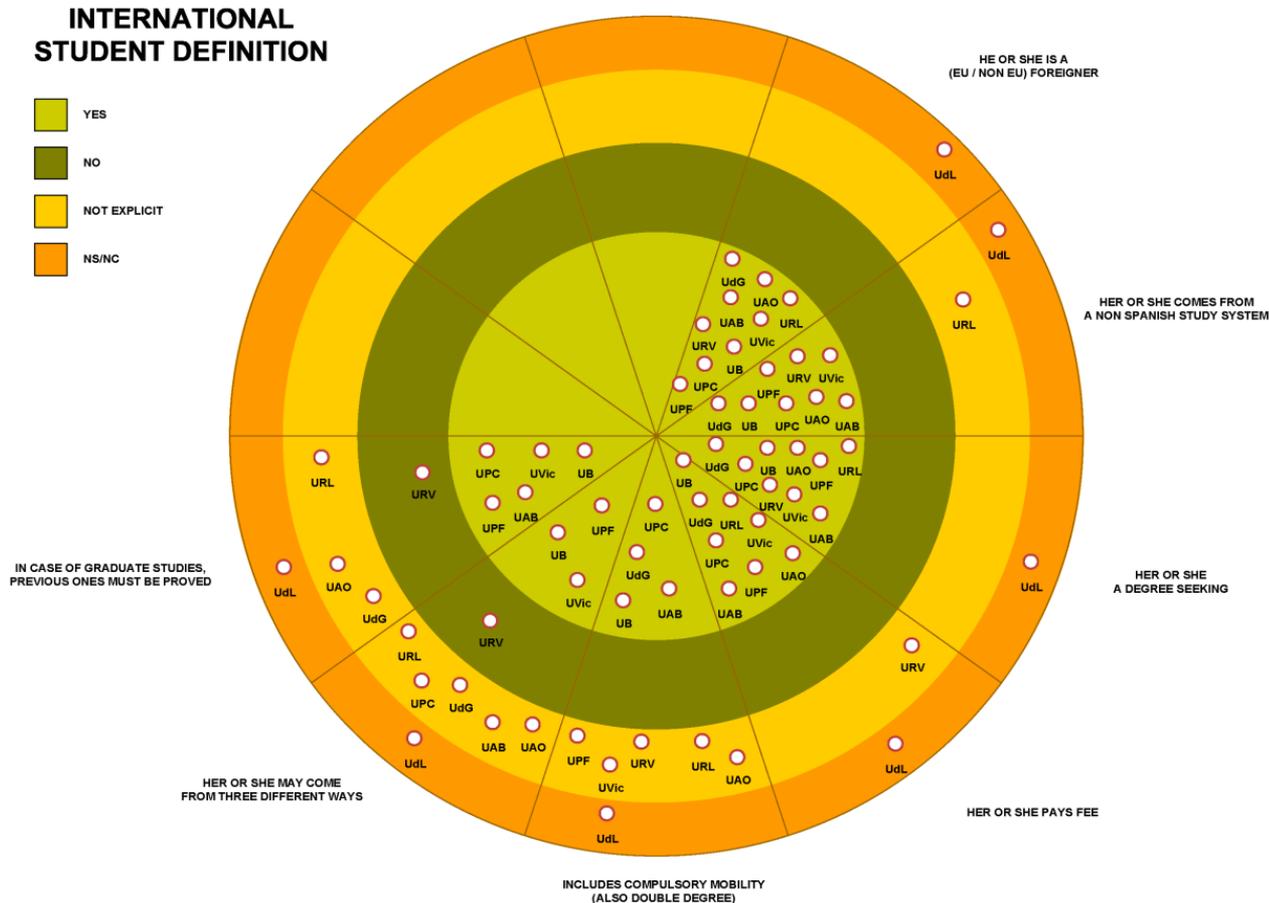
**1. Identification** and selection of indicators linked to internationalisation interests. Classified in six groups:

- Institutional
- Student
- Staff
- Teaching
- Research
- Cooperation for development

# Visualisation of an indicator

<b>Scope</b>	Teaching					
<b>Name of indicator</b>	Teaching in languages other than Catalan or Spanish .					
<b>Objective</b>	To know the number of hours delivered in a language other than Catalan or Spanish in undergraduate and official master programmes in the Catalan university system.					
<b>Definition</b>	<p>Number of hours delivered in a language other than Catalan or Spanish in undergraduate and official master programmes.</p> <p>EXCLUDED those studies which by their nature are already delivered in a language other than Catalan or Spanish (i.e. Language Studies and Translation).</p>					
<b>Data presentation</b>			Undergraduate		Master	
			Total	% institution	Total	% institution
		English				
		Other than English, Spanish or Catalan				
<b>Observations</b>						

## 2. Analysis of what each institution understands by the indicator. Definition consensus – visual example



## 3. **Viability** study of the indicators. Data gathering

Working group Interuniversity Council of Catalonia (CIC) + Catalan Association of Public Universities (ACUP) + Universities + UNEIX

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Àmbit d'actuació	Tipus d'indicador	Denominació	Consideracions	Disponibilitat de les dades		Observacions sobre les dades disponibles
Institucional	A1	Nombre i enumeració de les xarxes i/o associacions internacionals o d'internacionalització	S'exclouen les de recerca i les que es creen amb l'única finalitat de dur a terme un projecte concret	NO	A facilitar per les universitats	
	A7	Relació de convenis internacionals signats per les universitats del SUC	INCLOU els convenis específics de mobilitat o d'intercanvi. EXCLOU els convenis de cotutela de tesi, els convenis per a la constitució de titulacions conjuntes o dobles o múltiples, els convenis per a la creació de consorcis per a la realització de projectes multilaterals i els convenis de recerca.	NO	A facilitar per les universitats (Integrar la informació a UNEIX amb una codificació i uns paràmetres comuns)	Grup de treball
Estudiants	B1	Estudiants en mobilitat	Diferents categories: intercanvi, mobilitat, visitants (estada igual o superior a 12 setmanes), Study Abroad, curta durada (estada inferior a 12 setmanes; inclou els Erasmus IP). Si l'activitat es fa en una universitat catalana, els estudiants propis s'inclouran com "OUT".	PARCIAL	Informació parcial : La UNEIX, no té dades de totes les categories.	Revisar les categories d'estudiants en mobilitat en funció de la via d'accés Disponibles dades UNEIX Falten dades universitats privades.
	.....	.....	.....	...	.....	.....

Area of Activity	Code	Description	Considerations	Availability of information
<b>Institutions</b>	<b>A1</b>	Number and list of networks and/or international associations to which SUC universities belong	Excludes research projects and those created for the sole aim of carrying out a specific project	<b>NO</b> Universities to provide
	<b>A2</b>	Management positions in international associations or networks	Management positions should be administrative and service staff or teaching and research staff, with specific responsibility provided for within the charters of the associations or networks. The international networks and associations should aim to promote and improve the internationalisation of universities and the tools that make this possible	<b>NO</b> Universities to provide

<p><b>Students B1</b></p>	<p>Students in mobility programmes</p>	<p>Different categories: exchange, mobility programmes, visitors (staying for 12 or more weeks) Study Abroad, short duration (stays of less than 12 weeks, including Erasmus IP). In cases where the activity is done at a Catalan university, local students will be included as "OUT"</p>	<p><b>PARTIAL</b></p>	<p>Partial information in UNEIX, no data is available for all categories. he universities need to provide the missing information, which could be integrated into the database.</p>	<p>UNEIX cannot differentiate between degree and masters students.. The categories of students in mobility programmes should be reviewed according to the access route and how each university fits its programmes into the different categories. <b>UNEIX data available, broken down by public universities and UVic. Lack of data from private universities.</b></p>

## 4. Approval

CIC International Relations Commission  
selected 30 indicators

The Board of CIC approved the  
Internationalisation indicators of the  
University Catalan System

## 5. Implementation

Long process. Many actors. Still working

## Final comments

- ✓ Most indicators are either input or output, outcome indicators are hard to pin down
- ✓ Is there a perfect number? (often focus on quantity rather than quality of indicator)
- ✓ It's a slow process at the beginning and has little short term visibility
- ✓ Constant process, it is never finished (HE changes, international priorities change...)

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# THANK YOU





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